

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187

ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

REPUBLICAN NATIONAL COMMITTEE

AND 815 Slaters Ln

310 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1885

USA

USA

CONTACT TRACEY ROBINSON

PRODUCT RNC EST #3542

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO.
3542

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	04:58A	05:58A	30S	11/02/12-11/02/12	SUNRISE THIS MORNING	2	500.00	1000.00
2	22000..	4	04:58A	05:58A	30S	11/05/12-11/06/12	SUNRISE THIS MORNING	4	500.00	2000.00
3	00002..	2	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	2	1500.00	3000.00
4	22000..	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	4	1500.00	6000.00
51.	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	500.00	500.00
61	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	3000.00	3000.00
71	1	09:30A	10:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	2000.00	2000.00
81	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	1500.00	1500.00
91	1	10:58A	12:00N	30S	11/04/12-11/04/12	NETWORK PRE-GAME SHOW	1	1500.00	1500.00
10	00011..	2	03:57P	05:00P	30S	11/01/12-11/02/12	ELLEN DEGENERES	2	1000.00	2000.00
11	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	1000.00	1000.00
12	00011..	2	04:59P	05:30P	30S	11/01/12-11/02/12	M-F 5PM NEWS	2	2800.00	5600.00
13	10000..	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	2800.00	2800.00
14	00011..	2	05:59P	06:30P	30S	11/01/12-11/02/12	M-F 6PM NEWS	2	5500.00	11000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCCO-TV

CONTRACT NO. REV.

1141-54102-1

DATE PRINTED

11/03/12

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING			REPUBLICAN NATIONAL COMMITTEE			
AND	815 Slaters Ln			310 1st St SE			
ADDRESS	Alexandria VA 22314-1219			Washington DC 20003-1885			
	USA			USA			
CONTACT	TRACEY ROBINSON			PRODUCTRNC EST #3542			
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO. 3542	PRODUCT 1300			
				CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1							

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			FROM	TO						
15	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	5500.00	5500.00
161.	1	06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	1	2000.00	2000.00
171	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00
18	00010..	1	06:27P	07:00P	30S	11/01/12-11/01/12	WHEEL OF FORTUNE	1	7500.00	7500.00
19	10000..	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	7500.00	7500.00
201.	1	06:58P	10:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	2500.00	2500.00
211	1	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
221	1	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
23	00011.0	2	10:00P	10:35P	30S	11/01/12-11/02/12	LATE NEWS M-F/SU	2	5000.00	10000.00
24	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	5000.00	5000.00
251.	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	3500.00	3500.00
26	00000.1	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	1	5000.00	5000.00
271	1	10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.00
28	00011..	2	10:35P	11:38P	30S	11/01/12-11/02/12	LATE NIGHT WITH DAVID	2	1700.00	3400.00
29	10000..	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	1700.00	1700.00
30	00001..	1	11:37P	12:38A	30S	11/02/12-11/02/12	THE LATE LATE SHOW W/CRAIG	1	400.00	400.00

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			FROM	TO						
311.	1	10:35P	11:05P	30S	11/03/12-11/03/12	STORM STORIES	1	700.00	700.00
Total Contract:								44		110700.00
Billing Summary										
Otr 4:12						Oct	Nov	Dec	Total	
						.00	110700.00	.00	110700.00	
GRAND TOTAL									110700.00	

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